

# Public Forum #1

## FOR THE JAMESTOWN MARKET ANALYSIS AND FEASIBILITY STUDY

Thank you for attending! Be sure to:

Visit all the boards and stations

Talk with the planning team

Share your thoughts about the land use scenarios





#### WHAT IS A MARKET ANALYSIS AND FEASIBILITY STUDY?

A market analysis evaluates what land uses are commercially feasible given the existing market conditions. The market analysis will examine many factors, including existing land use; recent or planned development; economic growth sectors in St. Louis County and the St. Louis region; demographic and housing data, trends,and projections; and market area supply and demand. The planning team has developed six land use scenarios for initial analysis. Based on the initial analysis and input from the community, two to three land use scenarios will be chosen for final analysis. The end result may be one preferred land use scenario, but more likely two to three land use scenarios that reflect community feedback, are commercially viable, and provide an acceptable return on public investment.

## HOW LONG WILL THE MARKET ANALYSIS AND FEASIBILITY STUDY TAKE?

The planning process started in February of 2022 and will be complete in the Fall of 2022.

## WILL THE PUBLIC AND COMMUNITY BE PART OF THE PROCESS?

Yes. Community involvement is an important part of the process. An advisory committee that includes community members is working with the planning team to dive deep into the market analysis and develop principles of preferred development (a list of Advisory Committee members can be found at www.lmagineJamestownMall.com). A series of focused neighborhood conversations in small groups has allowed residents in-depth conversations with the planning team. Two open house style community forums will allow residents to review materials and provide input during the process.

## WHAT WILL HAPPEN AFTER THE MARKET ANALYSIS AND FEASIBILITY STUDY?

After the market analysis, the Port Authority plans to issue a new request for proposals for the site.

## I HEARD ON THE NEWS THAT MONEY HAS BEEN ALLOCATED FOR DEMOLITION. WHAT IS THE STATUS OF DEMOLITION?

In addition to the Market Analysis and Feasibility Study, the Port Authority is overseeing environmental remediation of the Jamestown Mall site and preparing demolition and grading plans. Currently, the schedule for demolition has not been set. As more details become available, information will be shared with the community.

# Next Steps

### **BE SURE TO SHARE YOUR COMMENTS!**

Return your comment form from tonight's meeting. If you know of someone who couldn't attend tonight's meeting, you can submit your comments via the plan website (www.lmagineJamestownMall.com) until July 15, 2022.

### **PROJECT PROCESS**



Initial **Analysis and** Community Feedback

2 - 3 Land Use **Scenarios for Final Analysis** 

**Final Analysis** and Community Feedback

Final **Land Use** Recommendations

(We're here)

(Come back to Public Forum #2 to review and provide feedback)

(The Market Analysis and Feasibility Study will be complete this Fall)

### **PUBLIC FORUM #2**

loin us for the second public forum after Labor Day to review the final analysis and provide your feedback on the final land use recommendations.

## **THANK YOU FOR COMING!**



